Ribbon Cuttings

Business

1. Introduce Chamber to new business.
   -Present Chamber business card

2. Inform new business how Chamber provides support:
   - Ribbon Cutting with Star newspaper picture and write-up about business
     Note: Business must have advertising account with The Star
   - (1) Year complimentary membership
   - Business information placed in Newcomer Packets

3. Coordinate date and time for ribbon cutting with new business.
   Note: Refreshments are not provided by the Chamber. However, if the business may choose to have light refreshments.

4. Notify and invite all Chamber Board of Directors of ribbon cutting date and time. Arrange to have at least two (2) Chamber Board of Directors at cutting.

5. Notify Media:
   The Star - David Morgan
   Gwd Today - Margie Blalock

Ribbon for Cutting

The bow is recycled from one cutting to the next. Purchase from florist six (6) feet for length to be Cut by the new business owner.

Need large scissors for cutting.

Certificate

1. Present to the new business a framed certificate congratulating new business and awarding one (1) year complimentary membership to Chamber.

Maintain Contact

Follow-up with new business at least once per quarter.